

PAGE	1	OF	3
FOR SE OF FORM 24/48			

NAME OF COMMITTEE (In Full) <b>AMERICAN UNITY PAC INC</b>	<b>FEC IDENTIFICATION NUMBER ▼</b> <div style="border: 1px solid black; padding: 2px; display: flex; align-items: center;"> <span style="font-size: 1.5em; margin-right: 10px;">C</span> <span>C00523589</span> </div>
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Check If ☒ 24-hour report    ☐ 48-hour report    ☒ New report    ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee <b>DMI Direct</b>		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 1145 W. Collins Ave.		Amount 5525.00	
City Orange	State CA	Zip Code 92867	Transaction ID : SE.4267
Purpose of Expenditure IE-McMahon-Media Production	Category/ Type 004	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: CT District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: LINDA MCMAHON		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought	5525.00	Disbursement For: 2012 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee <b>DMI Direct</b>		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 1145 W. Collins Ave.		Amount 5525.00	
City Orange	State CA	Zip Code 92867	Transaction ID : SE.4268
Purpose of Expenditure IE-Roraback-Media Production	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: CT District: 05
Name of Federal Candidate Supported or Opposed by Expenditure: ANDREW RORABACK		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought	5525.00	Disbursement For: 2012 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	▶	11050.00
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures .....	▶	
(c) <b>TOTAL</b> Independent Expenditures.....	▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Date \_\_\_\_\_

Signature

Three 10-key calculators are shown side-by-side. The first calculator displays '10' with 'M' above the first and second digits. The second calculator displays '26' with 'D' above the first and second digits. The third calculator displays '2012' with 'Y' above the first, second, third, and fourth digits. The calculators are separated by slashes.

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 2 OF 3  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
AMERICAN UNITY PAC INC

FEC IDENTIFICATION NUMBER ▼

C C00523589

Check If ☒ 24-hour report ☐ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee  
McCarthy Hennings Media Inc.

Date

MM / DD / YYYY  
10 / 25 / 2012

Mailing Address 1850 M St., NW  
Ste. 235

Amount

6985.96

City State Zip Code  
Washington DC 20036

Transaction ID : SE.4269

Purpose of Expenditure  
IE-Hanna-Media Production

Category/  
Type 004

Office Sought: ☒ House State: NY  
☐ Senate District: 22  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
RICHARD HANNA

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election  
for Office Sought 6985.96

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee  
Mentzer Media Services Inc.

Date

MM / DD / YYYY  
10 / 25 / 2012

Mailing Address 600 Fairmount Ave., Ste. 306

Amount

116602.00

City State Zip Code  
Towson MD 21286

Transaction ID : SE.4270

Purpose of Expenditure  
IE-Hanna-Media Buy

Category/  
Type 004

Office Sought: ☒ House State: NY  
☐ Senate District: 22  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
RICHARD HANNA

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election  
for Office Sought 123587.96

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

123587.96

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

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Samuel Ashner

[Electronically Filed]

Date

MM / DD / YYYY  
10 / 26 / 2012

Signature

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 3 OF 3  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
AMERICAN UNITY PAC INC

FEC IDENTIFICATION NUMBER ▼

C C00523589

Check If ☒ 24-hour report ☐ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee  
Multi Media Services Inc.

Date

MM / DD / YYYY  
10 / 25 / 2012

Mailing Address 915 King St., 2nd Floor

Amount

125000.00

City State Zip Code  
Alexandria VA 22314

Transaction ID : SE.4271

Purpose of Expenditure  
IE-McMahon-Media Buy

Category/  
Type 004

Office Sought: ☐ House State: CT  
☒ Senate District: 00  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
LINDA MCMAHON

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election  
for Office Sought 130525.00

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee  
Multi Media Services Inc.

Date

MM / DD / YYYY  
10 / 25 / 2012

Mailing Address 915 King St., 2nd Floor

Amount

125000.00

City State Zip Code  
Alexandria VA 22314

Transaction ID : SE.4272

Purpose of Expenditure  
IE-Roraback-Media Buy

Category/  
Type 004

Office Sought: ☒ House State: CT  
☐ Senate District: 05  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
ANDREW RORABACK

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election  
for Office Sought 130525.00

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... 250000.00

(b) SUBTOTAL of Unitemized Independent Expenditures ..... 0.00

(c) TOTAL Independent Expenditures..... 384637.96

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Samuel Ashner

[Electronically Filed]

Date

MM / DD / YYYY  
10 / 26 / 2012

Signature